



INTEROPERABILITY TESTING

TESTING THE WAY CUSTOMERS REALLY USE YOUR PRODUCTS
AND IMPROVING THE WIRELESS EXPERIENCE

THE CHALLENGE:

Customers want products that are simple to use, reliable, and compatible with their existing high-functioning electronic devices. How do you deliver that experience to every customer, every time?

THE SOLUTION:

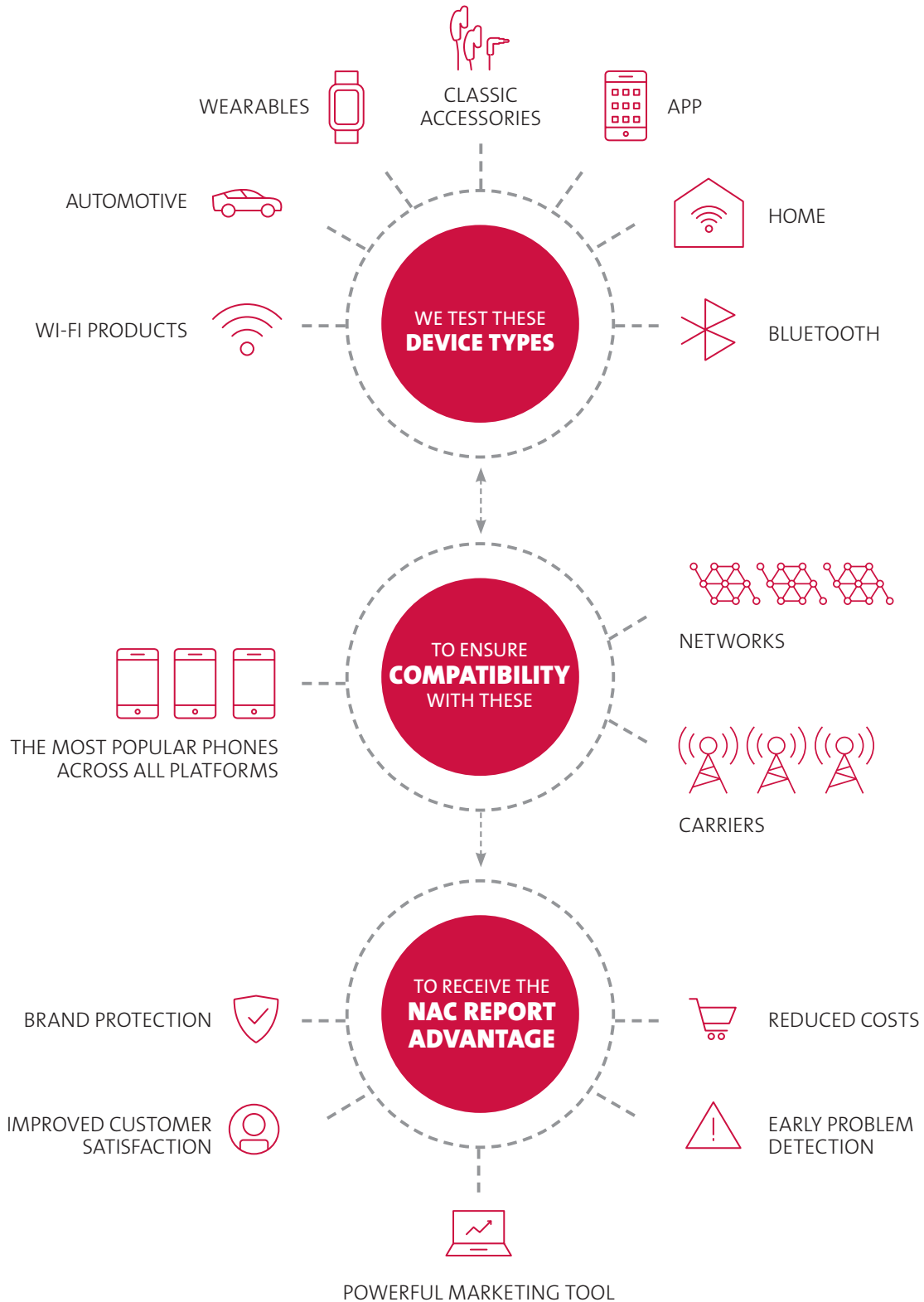


UL utilizes a reality-based approach to testing products. We go further than testing to industry specifications by evaluating how your product performs together with a lineup of consumer products. When utilizing UL's testing expertise and identifying problems early, you may be able to reduce product returns, improve customer satisfaction, help drive increased sales, build consumer confidence, and reinforce your brand's trusted reputation.

UL Interoperability Testing helps you meet key business initiatives and achieve the next level of excellence.

REAL WORLD TESTING

UL's testing approach means we don't just test your products against factory specifications, we test them as part of a complete communication system - the way customers really use them.



THE UL ADVANTAGE

When we identify and assess the weakness that could damage your brand, you are able to save time and headaches along the way. Our benefits offer you the opportunities of:



BRAND PROTECTION

Poor functioning products damage your brand. UL can help to identify potential problems before devices reach the market. With our comprehensive testing, you can reduce the risk of expensive voluntary or mandatory recalls, while maintaining brand reputation.



EARLY PROBLEM DETECTION

When issues can be identified prior to a product's release, you save money, time and resources. The 1-10-100 quality rule shows that a \$1 issue in development can cost \$10 to address in manufacturing and over \$100 if the customer is involved.



VALUE CHAIN BENEFITS

Early remediation can reduce product returns and call center costs. This greatly decreases costs in the reverse supply chain and reduces customer care calls, saving money for carriers, manufacturers and consumers.



IMPROVED CUSTOMER SATISFACTION

You only get one chance to make a great first impression. Testing with UL across real world scenarios can help improve consumer satisfaction, drive repeat purchases, and increase positive online customer reviews.



A POWERFUL MARKETING TOOL

A UL report can be a powerful marketing tool. Once a product passes UL interoperability testing, you can promote its superior quality.

COMPLETE SYSTEM PRODUCT TESTING - REAL WORLD USE



CARRIER NETWORK



PHONE



APP



ACCESSORIES



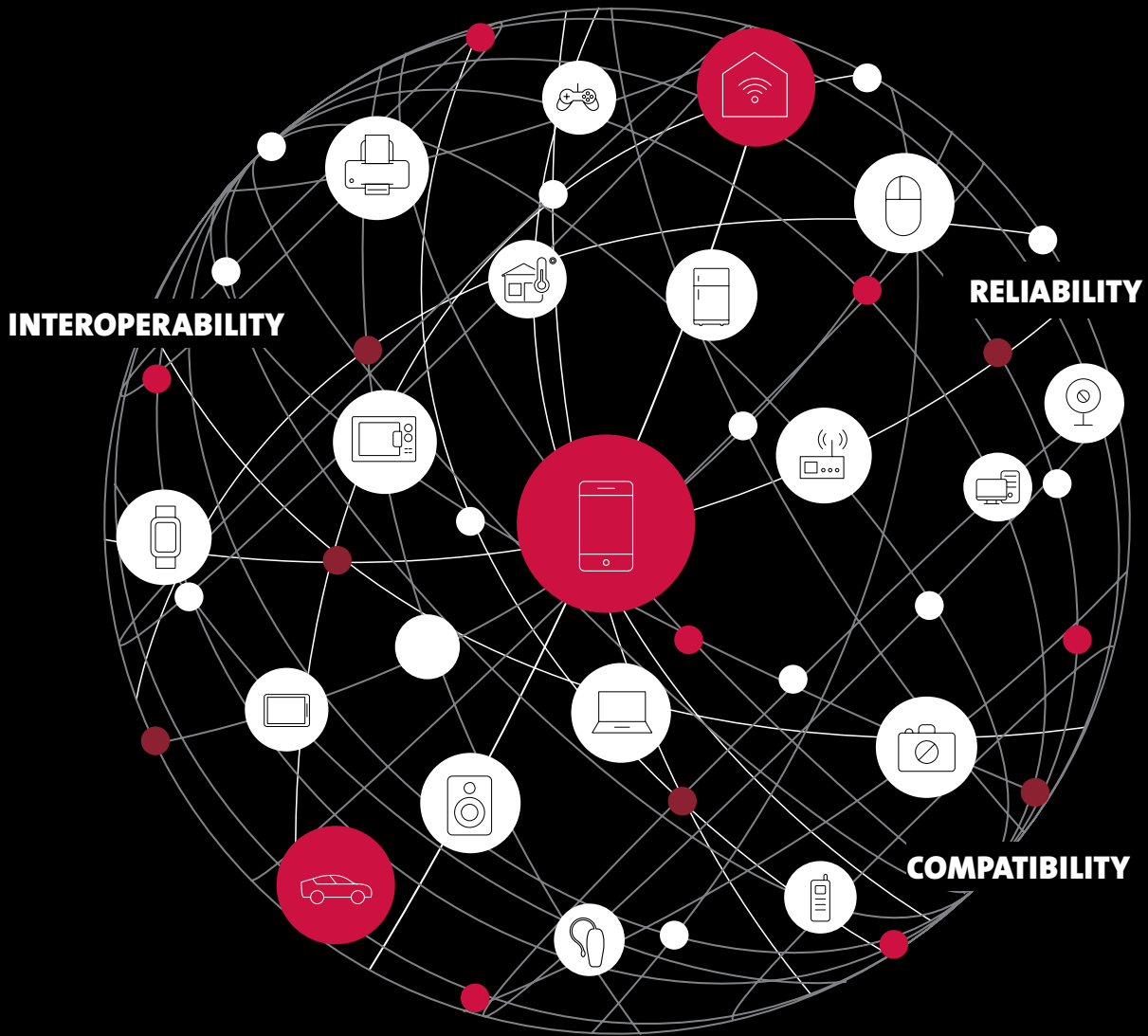
MANUAL



ENVIRONMENT

VISIT THE UL WEBSITE FOR MORE INFORMATION:
WWW.UL.COM/CTECH/IOP

MAKE THE CONNECTION: REALITY-BASED TESTING FOR WIRELESS PRODUCTS



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