

Demonstrating compliance has never been easier.

UL certification, a valuable marketing tool, shows customers that your product has successfully met rigorous certification requirements. Now, you have the option to communicate your UL certification using our Enhanced and Smart UL Certification Marks. The enhanced Mark, as well as the accompanying promotional badge system, offers customers streamlined access to essential compliance and product information while conserving packaging space and enhancing regulatory acceptance.

The Enhanced and Smart UL Certification Mark:

- Communicates the scope of your UL certification in clear, easy-to-understand language.
- Allows your UL certifications — across various geographies — to be bundled into a single unified Mark, optimizing product space.
- Provides regulators and buyers with instant access to certification details by scanning a QR code, our Smart Mark, that provides essential information in just a few taps.
- Enables you to use a promotional badge on any product with the enhanced Mark, clearly displaying your product's achievement.
- Can be used instead of the UL Listed or UL Classified Marks for most products.



Ready to make the switch? Visit markshub.ul.com to transition to the enhanced Mark today.
To see if your product is eligible, review your UL guide information on [UL Product iQ™](#).



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