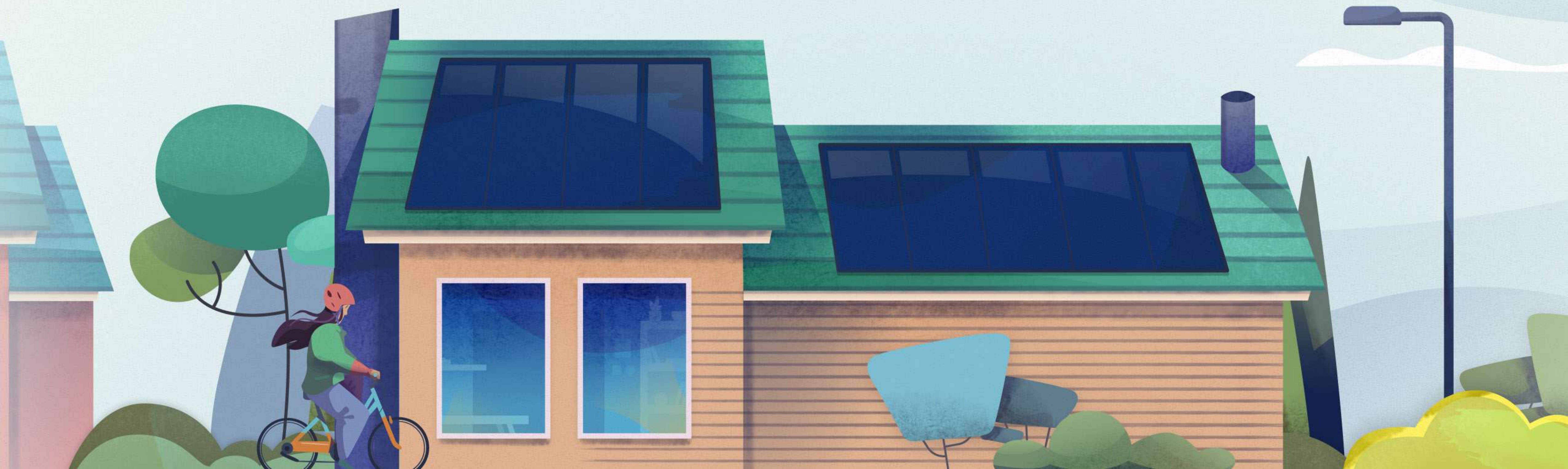




# Press and Media Kit





# About Us

Monalee is a climate tech company that is accelerating the adoption of home solar, storage, and EV charging. By leveraging powerful machine learning and removing salespeople and system designers from the process, we are able to secure the same solar panel systems for homeowners at half the price compared to the top traditional solar companies in the U.S., making us the fastest, most efficient way to go solar.





# Fast Facts<sup>!</sup>

**1600+**

Customers to date

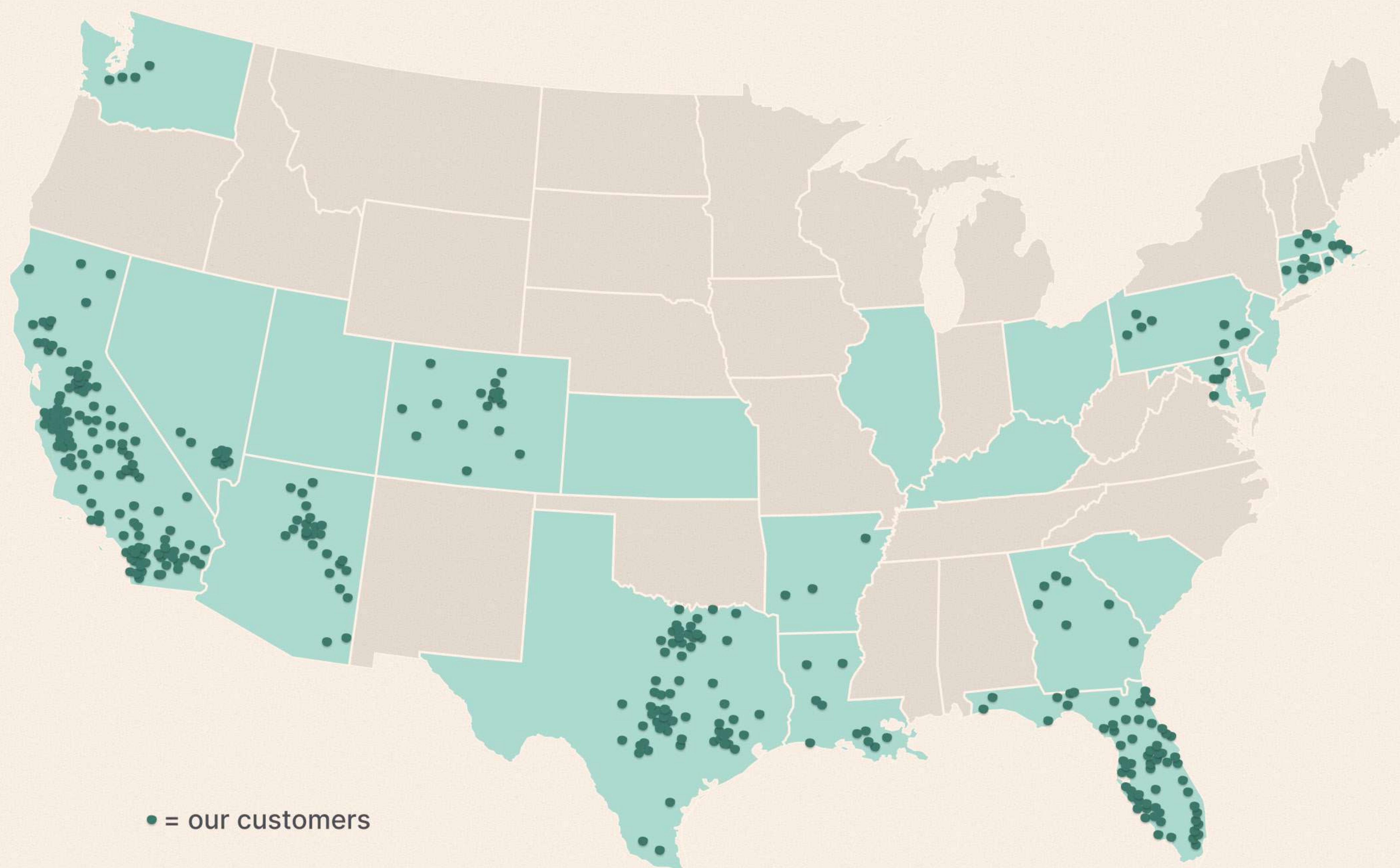
**23**

States we operate in

**4.7**

Our customer ranking  
*(out of 5)*

## Where We Operate<sup>!</sup>



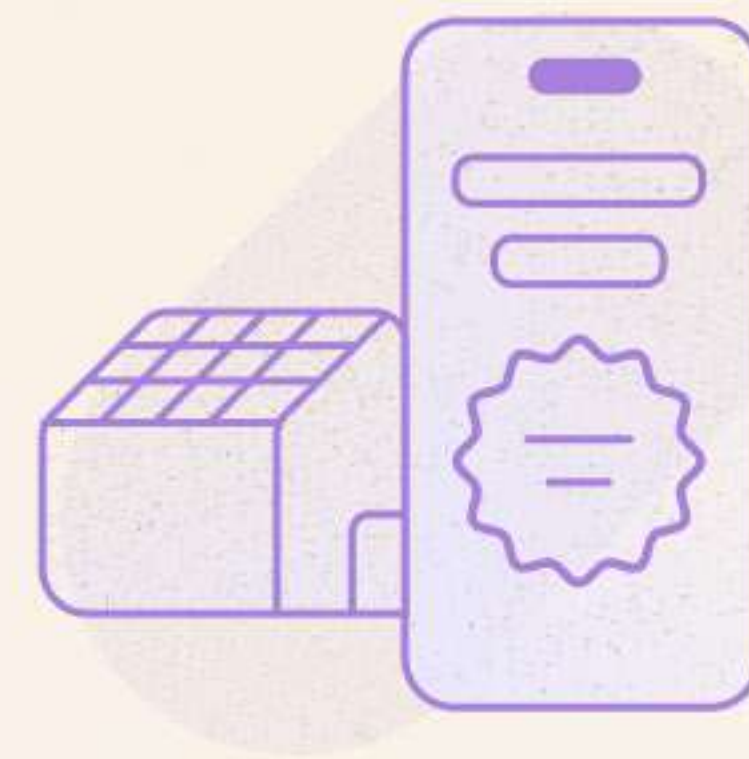


# Why Homeowners Choose Us



## Savings

Through leveraging powerful machine learning and simplifying the process, we save homeowners up to 50% off the total price compared to competitors.



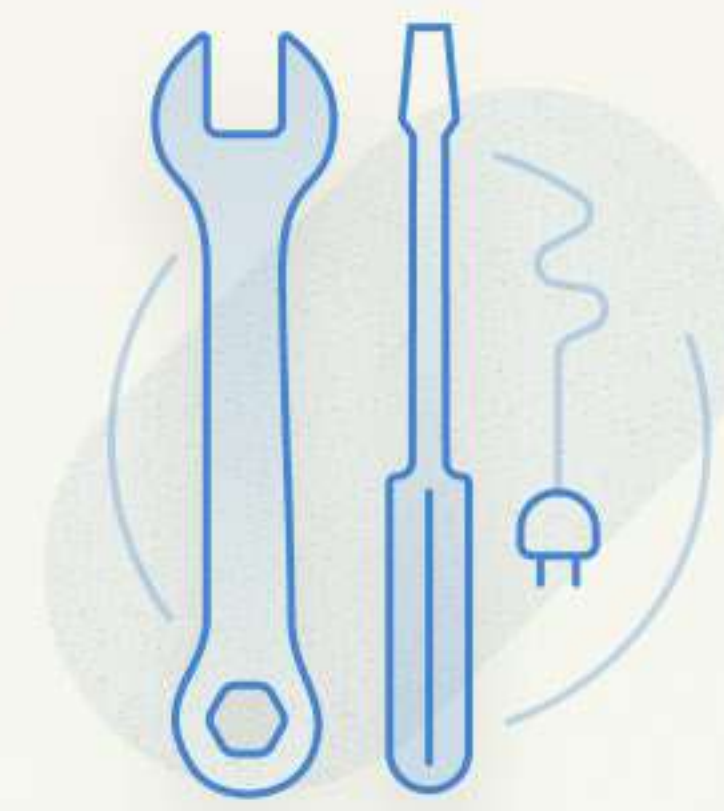
## Security

By partnering with companies like GoodLeap and Mosaic, more homeowners are able to invest in solar and secure financial freedom for their families.



## Sustainability

When it comes to combating climate change, every little bit counts. Our model makes it possible for U.S. homeowners to live greener.



## Simplicity

Going solar shouldn't be a complicated, cumbersome process. We do the heavy lifting so that our homeowners can enjoy the end result.



# Our Timeline<sup>!</sup>

**Jun. 2022**

Monalee's founding team began building the initial technology, including the machine learning and computer vision algorithms.

**Nov. 2022**

Within two months of testing the market, hundreds of homeowners had signed up to Monalee, proving proof of concept.

**Mar. 2023**

Under the tailwinds of significant traction, Monalee raises a seed round of investment, and begins internalizing operations in California.

**Jun. 2023**

Monalee becomes a Certified Tesla Installer and secures partnerships with leading financiers to make solar affordable.

**Dec. 2023**

The Monalee team grows to a 55-person company, expands operations to a total of 18 states, and receives NABCEP certification.

**Mar. 2024**

Google features Monalee in a dedicated case study showcasing how our technology creates instant solar pricing for homeowners.





# About Walid<sup>!</sup>

Walid started his career in climate technology by selling solar to homeowners. However, he recognized the impracticality of the sales model in today's landscape. With many solar buyers facing pushy sales tactics, inflated prices, and untrustworthy companies, Walid set out on a mission.

His goal was to accelerate the solar industry, making it more trustworthy, affordable through transparent pricing, and accessible without the hassle of pushy sales tactics. Walid envisioned creating an enjoyable and straightforward process.

This vision manifested in the form of Monalee, which focuses on home electrification and home decarbonization.



# Leadership



**Walid Halty**  
Chief Executive Officer



**Juan Carrillo**  
Chief Technology Officer



**Travis Monson**  
Chief Operating Officer



**Jonathan Leung**  
Chief Marketing Officer



**Megan McDonough**  
Head of Content



**Jeremy Borg**  
Director of Design & Storage



**Jacob Rayner**  
Director of Customer Success



**Jason Nichols**  
Director of Field Operations



**Ethan Hackett**  
Director of Design



**Nick Lorras**  
Director of Digital Marketing



**Jamie Fairman**  
Install Operations Director



**MyChau Trong**  
New Markets & Automation Manager



**Garrett Spangler**  
Senior Customer Success Manager



**Jimmy Poplin**  
Permit & Licensing Manager



**Jared Caine**  
Operations Manager



**Brittany Bartel**  
Customer Experience Manager

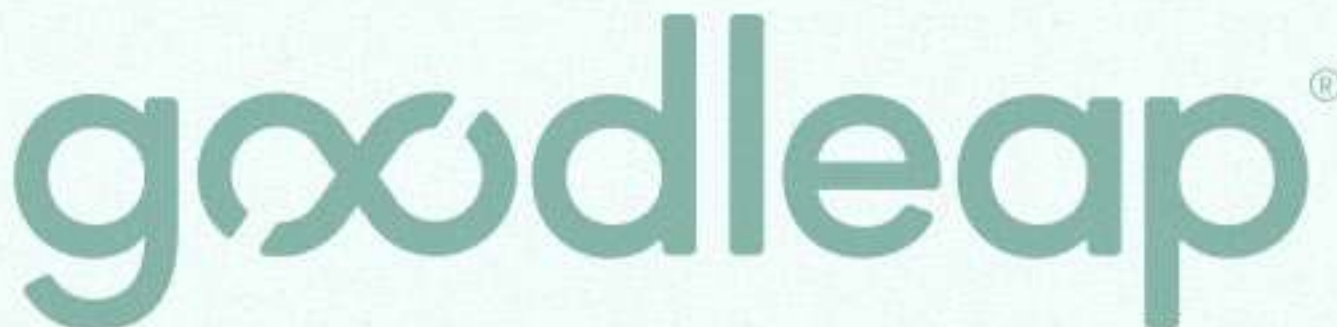


**Zach Whetman**  
Install Partner Manager



# Our Partners

## Financing Partners



## Equipment Partners



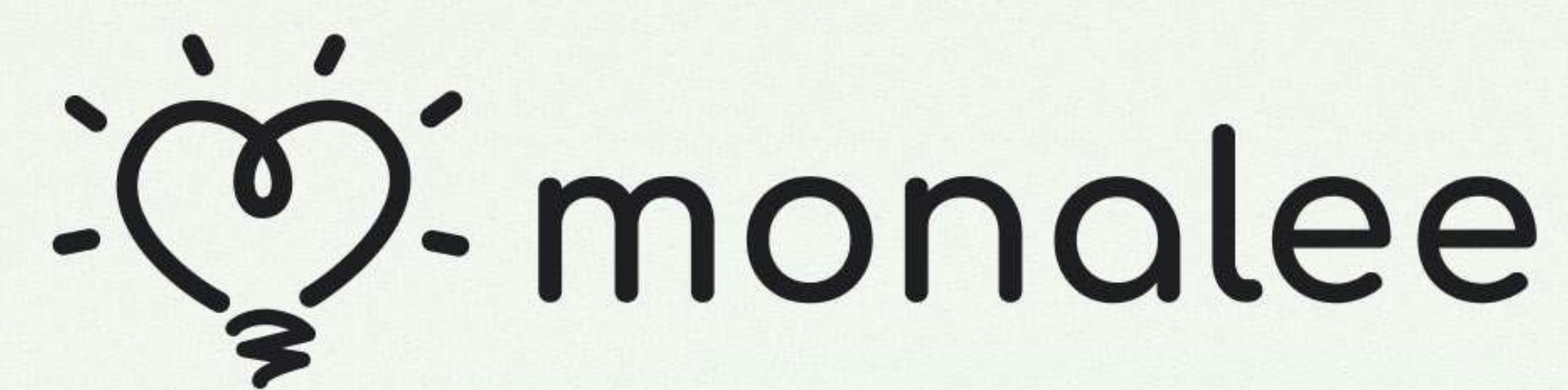
## Featured In



Featured Solar Partner







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For More Information:  
[PR@Monalee.co](mailto:PR@Monalee.co)